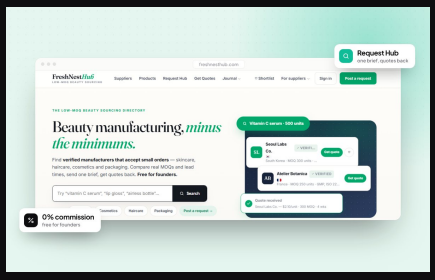
SELECTED WORK

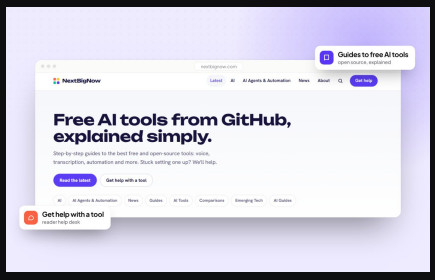
Things we've built and shipped.

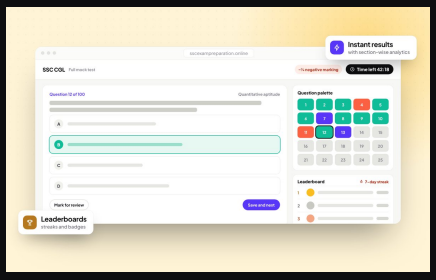
Marketplaces, real-estate sites, SaaS platforms, EdTech and content, designed, built and run by our own team.

INSIDE

FreshNestHub · NextBigNow · SSC Exam Preparation · Baby Moki on Instagram







ABOUT US

We find the loopholes in a business, then build the fix.

OopsMyBusiness is a small product team. We design and build custom dashboards, CRMs, websites and automations, and we run products of our own, so we build what we would want to use ourselves.

What we build

Loophole audit

We map how time and money move through your business and show exactly where they leak.

Custom dashboards

Sales, leads, ads and operations in one live view, built around the numbers you actually run on.

SEO with APIs

Search Console, PageSpeed and indexing APIs wired into one system that finds problems and tracks rankings.

Automation

Forms, CRM, WhatsApp and email connected so follow-ups, reminders and reports run on their own.

Low-cost email setup

Transactional email through services like ZeptoMail, set up properly with SPF, DKIM and DMARC.

How we work

01

Understand

A short call to learn how your business runs and what you need.

02

Propose

A clear proposal with scope, timeline and price. No surprises.

03

Build

We build in small steps and show you working screens every week.

04

Launch and support

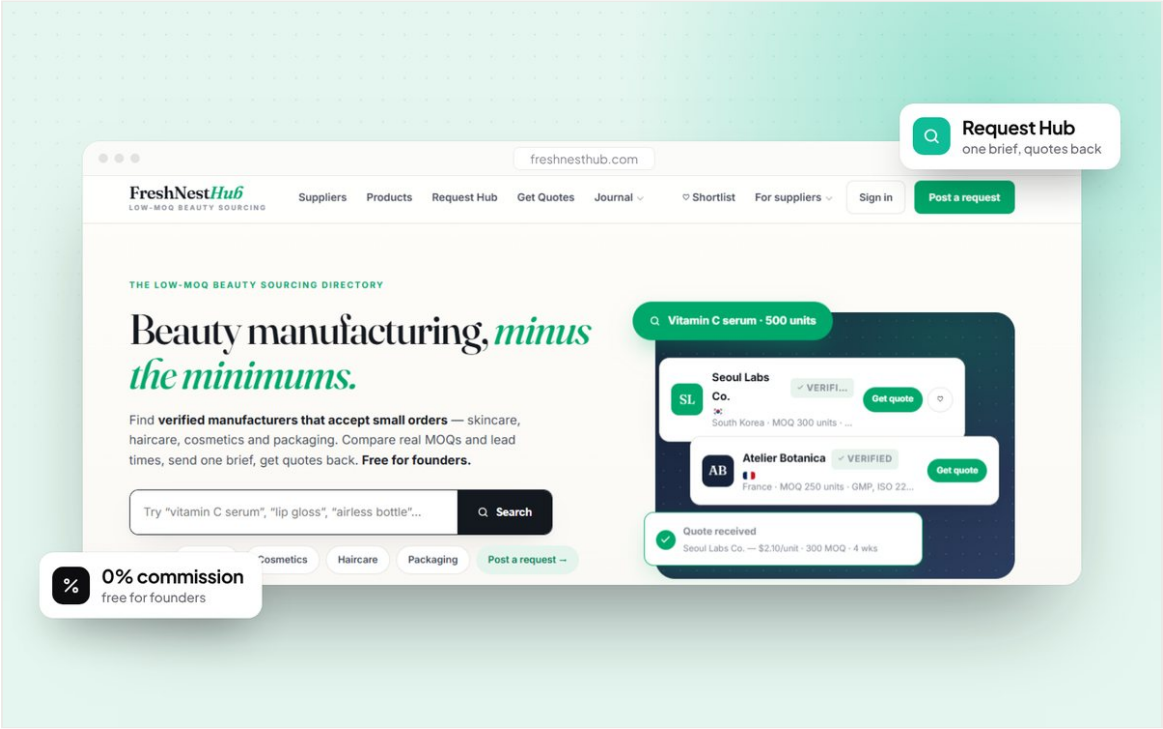
Your system runs on your own server and accounts. We stay on call.

01 OWN PRODUCT · MARKETPLACE

FreshNestHub

Beauty manufacturing, minus the minimums.

freshnesthub.com



THE PROJECT

A sourcing directory for new beauty brands. It lists manufacturers that accept small orders for skincare, haircare, cosmetics and packaging, so a founder can compare real MOQs and lead times, send one brief and get quotes back.

WHAT WE BUILT

- Supplier directory with search, MOQs, lead times and certifications on every listing
- Request Hub: a founder posts one brief and suppliers send quotes
- Quote comparison and a shortlist for saving suppliers
- Supplier portal where manufacturers manage their listing and reply to requests
- Journal with an automatic publishing engine, schema markup and IndexNow
- Custom PHP CMS with fast pages, no page builder and no plugins

0%

commission, ever

1 brief

quotes from many suppliers

Free

for founders

BUILT WITH

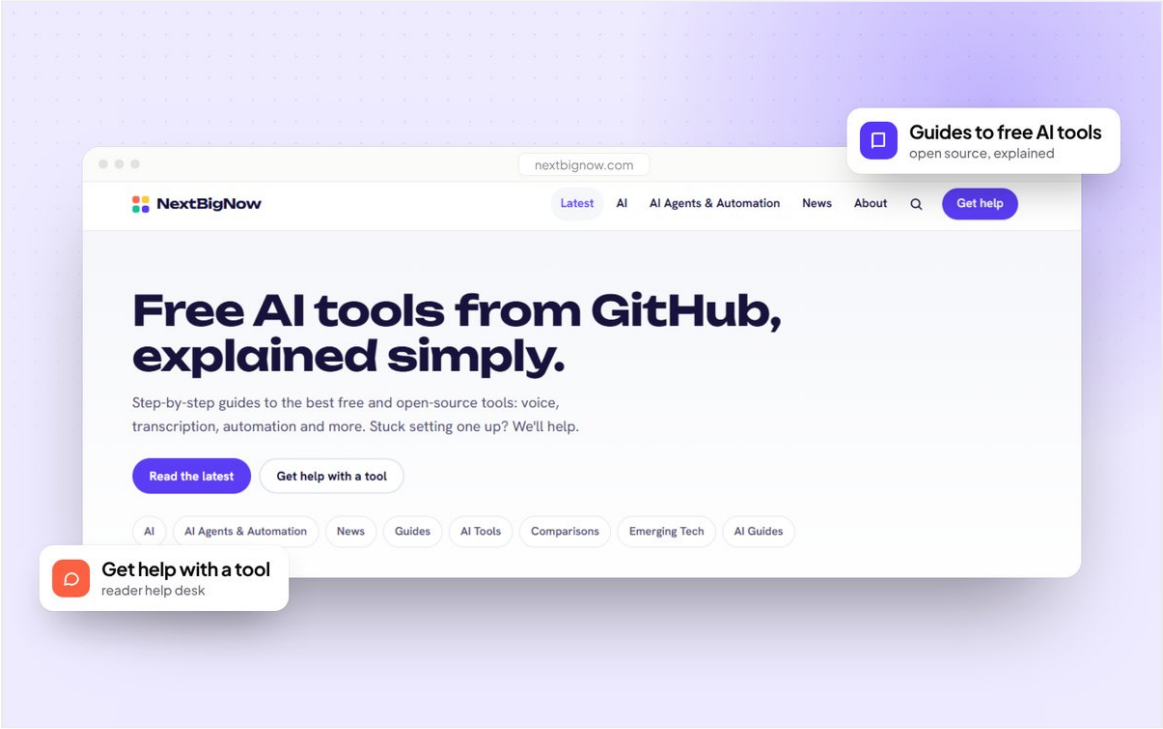
PHP 8.3 · MySQL · Custom CMS · Schema.org · IndexNow

02 OWN PRODUCT · PUBLICATION

NextBigNow

Free AI tools from GitHub, explained simply.

nextbignow.com



THE PROJECT

An AI and tech publication with step-by-step guides to the best free and open-source tools for voice, transcription and automation, plus a help desk for readers who get stuck setting one up.

WHAT WE BUILT

- Article CMS with categories for AI, agents and automation, news, guides and comparisons
- Clean reading layout with search
- "Get help with a tool" request form that turns readers into leads
- Newsletter sign-up
- Technical SEO: schema, sitemaps and Cloudflare set up so search engines can crawl

8

content categories

Free

open-source tools only

BUILT WITH

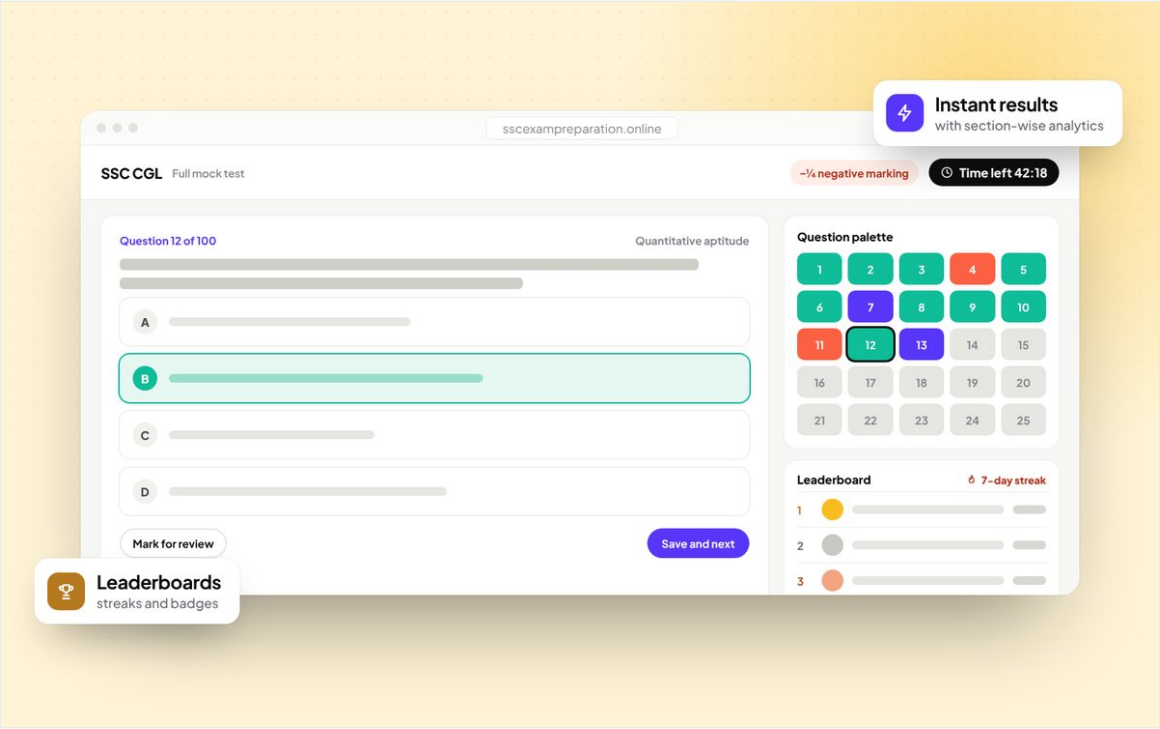
PHP · MySQL · Cloudflare · Schema.org

03 OWN PRODUCT · EDTECH

SSC Exam Preparation

Crack SSC 2026 with free mock tests.

sscexampreparation.online



THE PROJECT

A mock-test platform for India's Staff Selection Commission exams. Students take timed tests that follow the real exam rules, then see instant results and exactly where they lost marks.

WHAT WE BUILT

- Mock tests for CGL, CHSL, MTS, GD, JE and CPO
- Real exam rules: a timer and 1/4 negative marking, plus a relaxed practice mode
- Instant results with section-wise analytics
- Leaderboards, streaks and badges that bring students back
- Free tests with premium plans

6

SSC exams covered

Instant

results and analytics

BUILT WITH

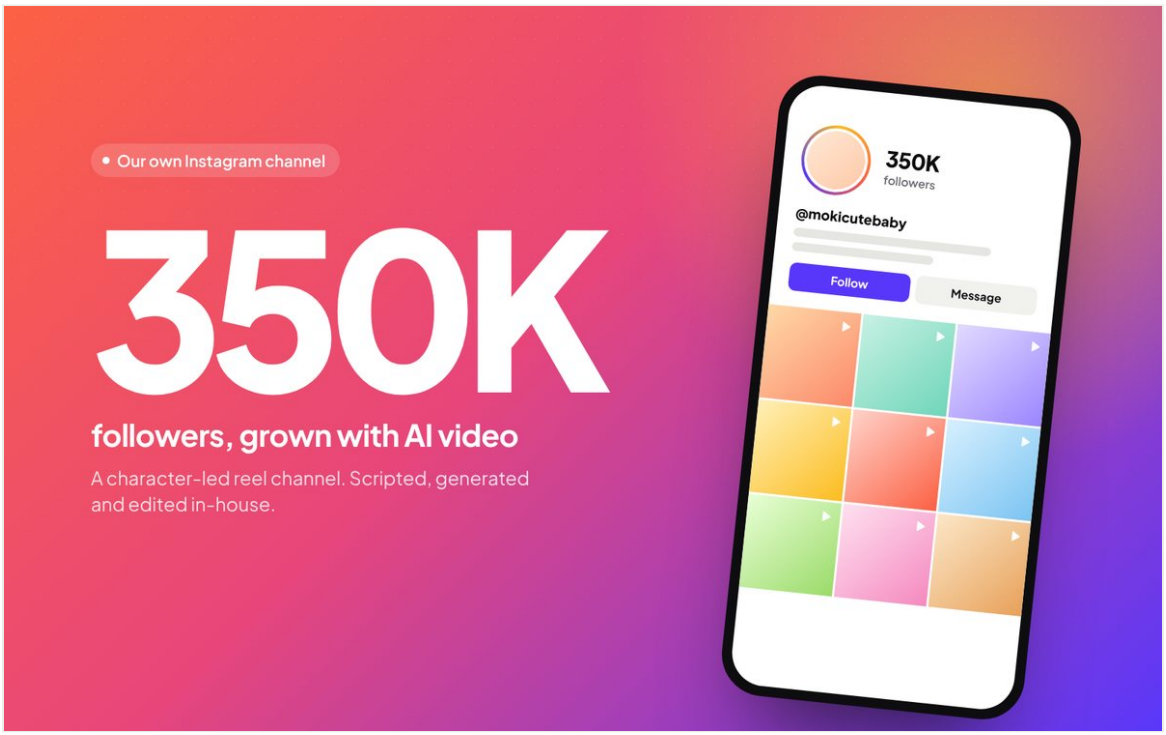
PHP · MySQL · JavaScript test engine

04 OWN CHANNEL · INSTAGRAM, AI VIDEO

Baby Moki on Instagram

350K followers for an AI-animated character.

instagram.com/mokicutebaby



THE PROJECT

Our own Instagram channel, built around an AI-animated baby character. We write, generate and edit every reel in-house, so we know first-hand what makes short-form video work.

WHAT WE BUILT

- A locked character design that stays the same in every clip
- Story reels written as short continuous scenes, with a hook in the first second
- AI video pipeline: Gemini and Veo for visuals, open-source voice tools for sound
- A posting rhythm tuned for Reels

350K

followers

100%

AI-generated video

BUILT WITH

Gemini · Veo · Open-source voice tools · Instagram Reels

NEXT STEP

Let's talk about your project.

We start with a short call to understand your requirement. Then we send a clear proposal with scope, timeline and price.

EMAIL info@oopsmybusiness.com

WEBSITE oopsmybusiness.com